



## ISSIGONIS SPEAKS ON OIL

MinipassionMini.com

*Alec Issigonis perches on the Mini-Moke with the famous family around him.*

**Engineers ought to have oil on their hands. Only when you manipulate the materials with your hands do you get a strong feeling for the art.**

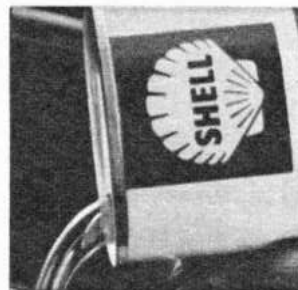
No one has a stronger feeling for the art than the designer of the Mini, the BMC 1100, the Mini-Moke and now the BMC 1800. But, while there are new cars to design and old theories to explode, Alec Issigonis refuses to let his art idle.

**Look at the handbooks** For every BMC car that Issigonis has designed, BMC recommends Shell Motor Oil. Your handbook will confirm this. And Issigonis says: 'Each car we build makes increased demands on lubrication. Take the Mini for example. Putting the gearbox in the sump posed some awkward oil problems, and the first step we took was to consult the oilmen. I know they welcome these challenges. Their work is an essential part of our advance.'

**Close to car-makers** This is a fine tribute from one of the world's foremost automotive engineers. And Shell are very pleased to print it. For good reason. Shell works closely with BMC. The most advanced motor oil for a most advanced range.

**WHAT NEXT?** 'I'm sketching,' says Alec Issigonis. His advice to all would-be designers and engineers is to keep sketching. And what do the doodles show? Could there be some drawings for clutchless motoring and ideas for a two-pedal car?

Whatever developments grow from his sketch pad and the BMC factories, you can be sure that Shell will be recommended in the handbooks. And that Alec Issigonis will still have oil on his hands.



**GO WELL  
GO SHELL OIL**

