
MINI

COOPER



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A LITTLE PIECE OF HISTORY.



Thirty years ago, a diminutive British car with a brilliant driver at the wheel took on the full might of hordes of larger rivals to conquer rallying's greatest prize. The 1964 Monte Carlo Rally saw a Mini Cooper (Registration 33 EJB) and the legendary skills of Paddy Hopkirk win the David and Goliath battle against all the odds.

That same year saw the arrival of the 1275cc Mini engine, from which the current fuel-injected Cooper 1.3i was developed, in conjunction with John Cooper. Today's Cooper has all the traditional, racy style of its predecessor. Giving powerful, fuel-injected performance that no other car in this class can match, with handling as uncannily agile as ever. Above all, it's got character, inspiring the same affection and loyalty which saw its forebears cheered past the chequered flag time after time.

Slip behind the leather-clad steering wheel, into an interior rich with sporting overtones, and experience a legend that lives on - unique, and exhilarating.

To celebrate the anniversary of the Mini Cooper's famous win, an exclusive decal pack is now available from your Rover dealer, featuring rally door squares and side stripes, Cooper wheel centres, Monte Carlo decals for the bonnet, boot and rear quarter panels and the final flourish of the John Cooper signatures on the front wings. A fitting tribute to the indomitable little car that made racing history.

Anyone driving a Mini Cooper 1.3i can't help standing out from the crowd. But now you can make your Cooper more distinctive still, with an exciting range of Mini Cooper accessories. These feature a steel sump guard with anti-corrosive coating, essential rallying equipment to help protect the power unit from rough road surfaces.

Rear mud flaps shield the bodywork from stones and mud. A set of hexagonal tyre valve caps proclaims the Cooper heritage. And inside, a set of easy-to-clean black fabric mats protects the carpet from dirt, wear and tear.

To add a real touch of British tradition to the interior of your Mini Cooper, you can also specify a hand-crafted walnut veneer fascia as a factory-fit option. Together with a superb R750 electronic stereo radio cassette, featuring security coding, auto reverse, and Radio Data System (RDS EON) on FM.

The names of Mini Cooper and Monte Carlo belong together. Now you can re-create the memories, and re-live the victories in one of the most distinctive British cars on the road today.

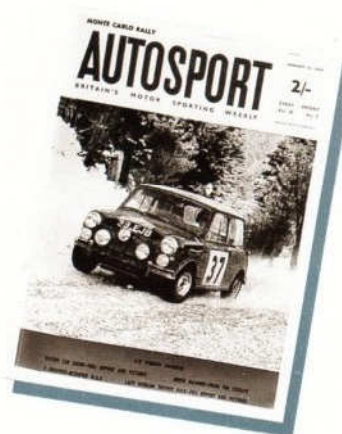


The walnut fascia and R750 electronic stereo radio cassette (factory-fit options) add the finishing touches of traditional ambience and driving pleasure.



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Mini Cooper 1.3i fitted with accessory sump guard.



Mini Cooper-badged fabric mats protect the interior.



Rear mud flaps bear the Mini Cooper logo.



Distinctive, hexagonal tyre valve caps carry a red and green Mini Cooper Logo.



THE JOHN COOPER 'SI' PACK

Today's Mini Cooper packs performance that leaves it's competitors in the shade. Now you can enjoy still more of that legendary excitement from the John Cooper 'Si' pack.

Created by John Cooper himself, and with full Rover approval and warranty, the pack boosts power to 77PS and consists of:

- A new performance cylinder head (available on an exchange basis) which is fully balanced, ported and polished and features a raised compression ratio.

- A new exhaust, which allows for better gas flow

whilst boosting power and retaining the standard catalyst.

- A complete oil cooler kit with a new fan pulley, the distinctive Mini Cooper rocker cover and attractive exterior 'S' decals.
- A unique numbered chassis plate, and conversion certificate endorsed by John Cooper. Definitely for the collector who knows what to collect.



MINI MONTE CARLO DECAL PACK

- Monte Carlo decals for bonnet, boot and rear quarter panels.
- John Cooper signature on front wings
- Rally door squares
- Side stripes
- Cooper wheel centres

MINI COOPER ACCESSORIES

Sump guard

Mini Cooper-branded with anti-corrosive coating, providing extra protection for the power unit from rough road surfaces.

Fabric mats

This full car set of Mini Cooper-branded mats is made from black fabric, with retention clips for the driver's mat to prevent slippage.

Rear mudflaps

Bearing the Mini Cooper logo in white, the rear mudflaps help to protect the bodywork of your Mini Cooper.

Tyre valve caps

Uniquely designed with the famous logo, these tyre valve caps add the finishing touch to your Mini Cooper.

For details of how to order the decal pack, accessories and the John Cooper Si pack, please contact your local Rover dealer.



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