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**MINI**

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City and Mayfair



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**MINI**

THE MINI



The Mini has to be the most eloquent expression of "small is beautiful."

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The City and Mayfair 1.0 litre Minis really deliver maximum driving enjoyment.

Sporty, agile and incredible fun to drive, the Mini's charms have captured the imagination of generation after generation of motorists.

The steering is quick and responsive, with handling to match. And there's the unique pleasure of driving a car so compact that it's

always the one to steal the last small space in the car park.

The Mini City is an economical

## MAXIMUM

way of getting around but take it for a spin and you'll soon appreciate its stylish character. Just look at features like the distinctive badging

and coachwork, the smart seats and matching upholstered head restraints.

The Mini Mayfair has even more to offer. Its tinted glass and passenger door mirror, a stylish colour keyed interior, (including the latest stereo/radio cassette player) are all designed to give you the maximum enjoyment from your Mini motoring.

City & Mayfair



Mini City £4,995

Mini Mayfair £5,995

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The Mini City and Mayfair represent unbeatable value. The City priced at only £4,995<sup>†</sup> means it costs less now than it did in 1960.\*\* And for the luxurious Mini Mayfair you only pay £5,995<sup>†</sup>, a remarkably small price to pay for a Mini packed with so much character and charm, overflowing with cool, classy elegance. Add to that superb economy figures – 60.5 mpg\* at 56 mph – and clearly these two

Minis make good financial sense.

Their incredible value does not compromise the unique style and

## MINIMUM

distinctive nature that is inherent in every Mini. The Mini City and Mini Mayfair combine traditional Mini styling themes with modern

luxuries. And now, with these two exceptional prices, there has never been a better time to pay the minimum price for the maximum enjoyment of driving a legend.

\*All figures are from officially approved tests under the Passenger Car Fuel Consumption Order 1983. Mini City/Mayfair fuel economy figures: Urban cycle, 46.1 mpg or 6.1 L/100km; at a constant 56 mph, 60.5 mpg or 4.7 L/100km; at a constant 75 mph, 40.8 mpg or 6.9 L/100km.

<sup>†</sup>Subject to availability. Price excludes number plates, delivery to dealer, and road fund licence.

\*\*According to the Bank of England, calculated by relative purchase power, the price of a Mini in 1960 would now equal £5,441.60 in real terms. The Mini City is now available for a limited period at £4,995.



BY APPOINTMENT  
TO HER MAJESTY THE QUEEN  
MANUFACTURERS OF ROVER CARS,  
LAND ROVERS AND RANGE ROVERS  
ROVER GROUP LIMITED, COVENTRY

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Fuel specifications used throughout this brochure refer to current production models. If in any doubt, please consult your dealer.

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